

Kristin Valencia

Graphic Designer

Kristinvalencia@email.arizona.edu

OBJECTIVE

Individual with strong analytical and critical thinking abilities with Bachelor of Fine Arts in Studio Art with an emphasis in Visual Communications, working towards a masters degree though Eller College of Management's Master of Science in Marketing Program, to advance my career as a Graphic Designer.

EXPERIENCE

August 2019 - March 2020

Glaz-Tech Industries

Graphic Design Intern

- Printed marketing collateral for the sales department
- Company-wide HR employee wellness info-graphics
- Weekly online graphics for 8 company locations
- Company employee benefit guide booklet
- 401(k) info-graphics

September 2019 - November 2019

Tucson Presidio Rotary Club Passport Event

Design winner

- 11 x 17 poster
- 8.5 x 11 flyer
- 1500 x 1940 E-Blast
- 3.47 x 5 26 page booklets handed out at event
- Entry for news paper

December 2019 - Present

Groovy Elephant Kombucha

Freelance Graphic Designer

- Company Logo
- 9 different bottle labels
- Marketing campaigns
- Giveaway marketing campaigns
- Manage company Instagram page

June 2017 - Present

Valenci Vintage Rentals

Freelance Graphic Designer

- 2017 Designed company logo
- 2019 Re-designed company logo
- Watermark logo for photos
- Photoshopped photography
- Brochure design

EDUCATION

May 2020

The University of Arizona

Bachelor of Fine Arts - Visual Communications

ACCOMPLISHMENTS

August 2016 - May 2020

Skills USA 1st place in T-shirt design

July 2016

The Arizona Assurance Scholarship

August 2016 - May 2020

Silver and Sage Scholarship

September 2019 - November 2019

Tucson Rotary club passport event design winner

SKILLS

- Adobe Creative Suite
- Keynote
- Photography
- Animation
- UX/UI design for mobile apps
- American Sign Language